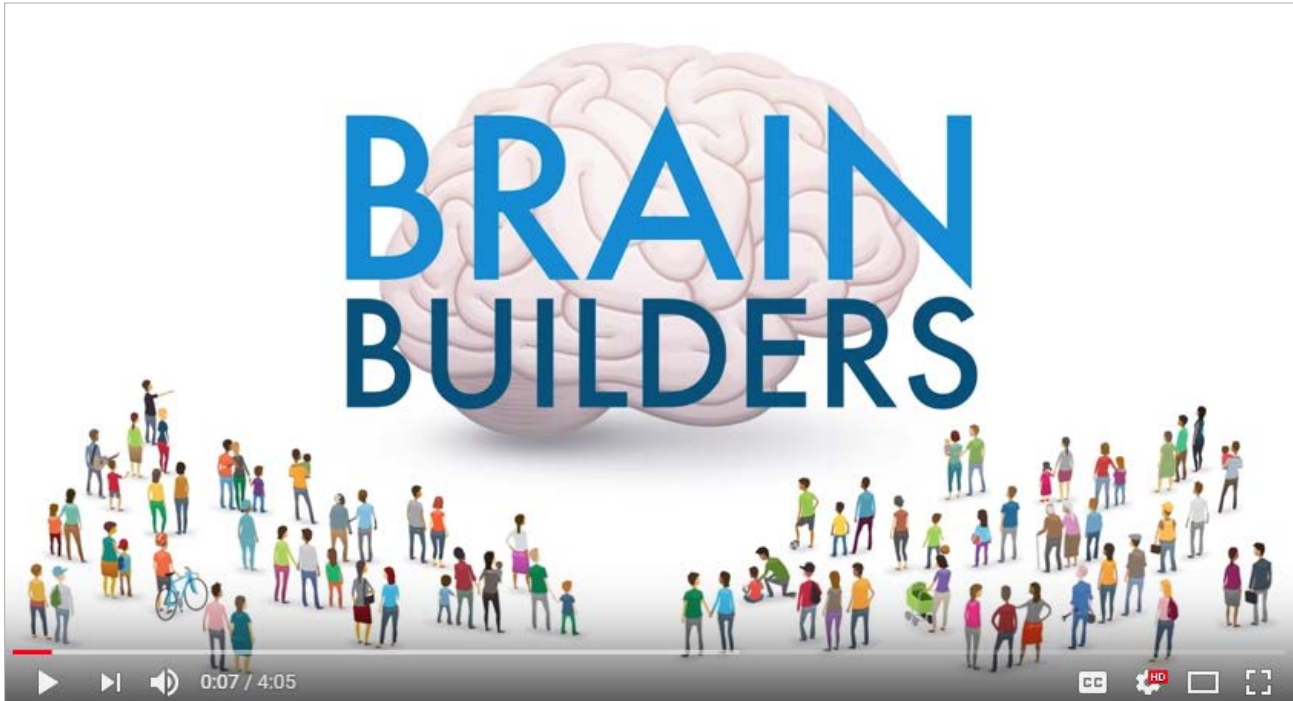




HOPE in Early Childhood

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President & CEO



Core Story of the Brain



What is hope?



Mission:

To prevent the abuse and neglect
of our nation's children

Vision:

We envision a world where all
children grow up happy, healthy,
and prepared to succeed in
supportive families and
communities.



Prevent Child Abuse America Strategic Pillars



**Healthy
Families
America**



Policy



**Public
Engagement
& Impact**



**Chapter
Network**

Research & Evaluation

Strategic Partnerships

Fundraising

GROWING

a Better Tomorrow for All Children,

TOGETHER



Every day, we help positive childhood experiences take root.

LEARN HOW YOU CAN **PLANT THE SEEDS** OF A BETTER TOMORROW FOR CHILDREN AND FAMILIES IN YOUR COMMUNITY.

Visit preventchildabuse.org/growing-better-together-2021
#GrowingBetterTogether





Opening Plenary:
Dr. Nadine Burke-Harris,
Surgeon General of California



Prevent Child Abuse America®

NATIONAL CONFERENCE

———— AUGUST 10-12, 2021 ————

TRANSFORMING OUR TOMORROW



**What makes us actually
hopeful that we can *prevent*
child abuse and neglect?**

1960–80: Raising Awareness



1972: Donna J. Stone had a vision of a future in which no children are ever abused or neglected. She recognized the importance of ensuring great childhoods for all children, so she founded the Family Achievement Center in Chicago.

1962: Dr. C. Henry Kempe and his colleagues were the first to recognize and identify child abuse and neglect in the defining paper, *The Battered Child Syndrome*. This paper was regarded as the single most significant event in creating awareness and exposing the reality of child abuse. It gave doctors a way to understand and identify child abuse and neglect, along with information about how to report suspected abuse.



1979: A report from the Surgeon General of the United States: *Healthy people: The Surgeon General's report on health promotion and disease prevention* identifies violence as one of the 15 priority areas for the nation. The report states that violence can be prevented and should not be ignored in the effort to improve the nation's health.

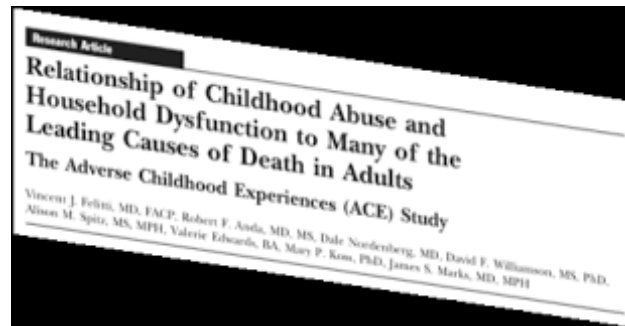
1980–2000: Intervention



1992: Healthy Families America is launched as a family support program. With financial support from the Ronald McDonald House Charities, 22 states receive site visits from Hawaii Family Stress Center staff to help ensure the proper implementation and training of staff. Healthy Families America is also featured at the Ninth International Congress on Child Abuse and Neglect.



Throughout the **1980s**, Ad Council campaigns offered practical solutions to preventing child abuse. Those PSAs featured the tagline, "Take time out. Don't take it out on your child." Through the years, the campaigns shaped the way Americans viewed child abuse. In 1996, more than 18,000 calls were made to the hotline and more than 95% of adults surveyed said they believed child abuse was a serious problem.



The original ACE Study between Kaiser Permanente and CDC was published in **1998**. Over 17,000 HMO members from Southern California completed surveys regarding their childhood experiences and current health status and behaviors. The study found a strong relationship between ACEs and multiple risk factors for several of the leading causes of death in adults.

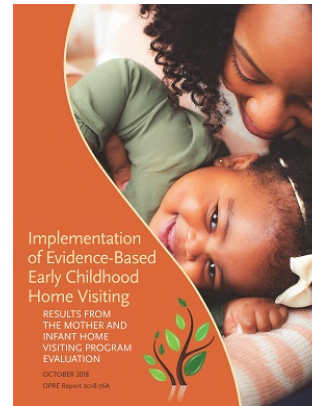
2000–2020: Building Evidence & Public Health Imperative



Center on the Developing Child
HARVARD UNIVERSITY

2006: The Center on the Developing Child at Harvard University was established by director Jack P. Shonkoff, M.D. with a founding mission to generate, translate, and apply scientific knowledge that would close the gap between what we know and what we do to improve the lives of children facing adversity.

2001: CDC receives first ever congressional appropriation for child abuse and neglect prevention and CDC's Division of Violence Prevention reorganizes by function to accommodate growth, and throughout the next decade becomes its largest division.



2011–19: The Mother and Infant Home Visiting Evaluation (MIHOPE) report is developed and delivered to Congress. It contains an analysis of the states' and territories' needs assessments and baseline data on the families, staff, and programs participating in MIHOPE. The study includes 88 local home visiting programs across 12 states, including HFA.

*Public health is what we, as a society, do
collectively
to assure the conditions in which (all) people
can be healthy.*

Institute of Medicine
The Future of Public Health, 1988 & 1997



The Pair of ACEs

Adverse Childhood Experiences

Maternal
Depression

Physical &
Emotional Neglect

Emotional &
Sexual Abuse

Divorce

Substance
Abuse

Mental Illness

Incarceration

Domestic Violence

Homelessness

Adverse Community Environments

Poverty

Discrimination

Community
Disruption

Lack of Opportunity, Economic
Mobility & Social Capital

Poor Housing
Quality &
Affordability

Violence

COVID-19 IS A SIGNIFICANT STRESSOR FOR MOST AMERICANS



Nearly 8 in 10 (**78%**) say the coronavirus pandemic is a significant source of stress in their life



Nearly 7 in 10 (**67%**) say they have experienced increased stress over the course of the pandemic

AROUND 7 IN 10 AMERICANS (**71%**) SAY THEY FEEL HOPEFUL ABOUT THEIR FUTURE



NEARLY 1 IN 5 ADULTS (**19%**) SAY THEIR MENTAL HEALTH IS WORSE THAN THIS TIME LAST YEAR



BY GENERATION

34% of Gen Z adults



19% of millennials



21% of Gen X



12% of boomers

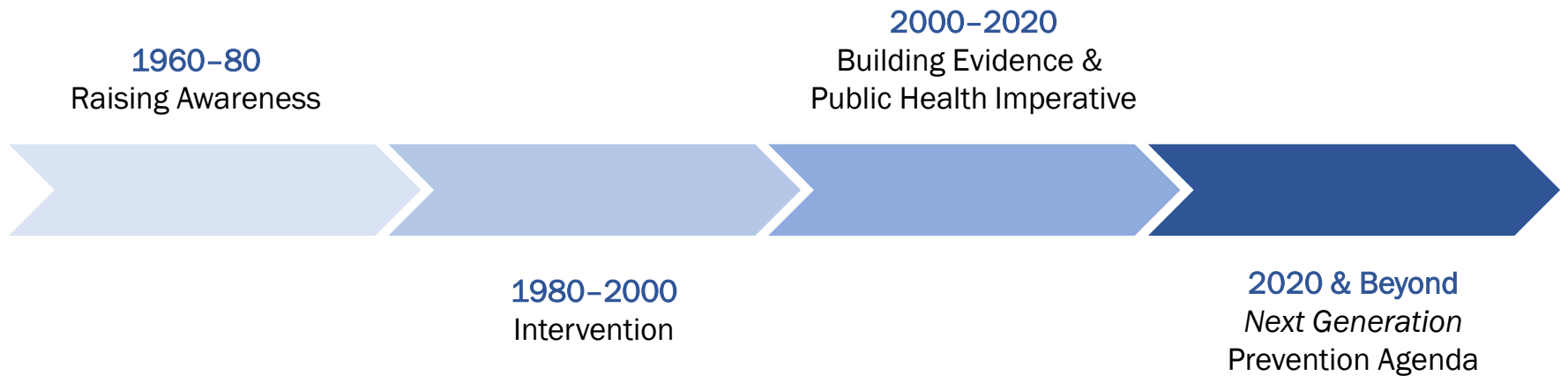


8% of older adults



<https://www.apa.org/news/press/releases/stress/2020/sia-mental-health-crisis.pdf>

A Prevention Agenda for the *Next Generation*: Making Prevention **THE** Priority





How do we build hope?

FrameWorks 2021

Framing Recommendations

1. Make the story one where we all have a stake
2. Show how external conditions “get under the skin”
3. Emphasize the dynamism of development
4. Talk about preventing an ‘overload’ of stress
5. Don’t talk about adversity without resilience
6. Always include a proven or promising policy solution

<https://preventchildabuse.org/resources/frameworks-institute-reframing-childhood-adversity-promoting-upstream-approaches/>

CDC's 6 Strategies to Prevent ACEs



Strengthen economic supports for families

- Strengthening household financial security
- Family-friendly work policies



Promote social norms that protect against violence and adversity

- Public education campaigns
- Legislative approaches to reduce corporal punishment
- Bystander approaches
- Men and boys as allies in prevention



Ensure a strong start for children

- Early childhood home visitation
- High-quality childcare
- Preschool enrichment with family engagement

Teach skills

- Social-emotional learning
- Safe dating and healthy relationship skill programs
- Parenting skills and family relationship approaches



Connect youth to caring adults and activities

- Mentoring programs
- After-school programs



Lessen harms and prevent future risk

- Enhanced primary care
- Victim-centered services
- Treatment to lessen the harms of ACEs
- Treatment to prevent problem behavior and future involvement in violence
- Family-centered treatment for substance use disorders





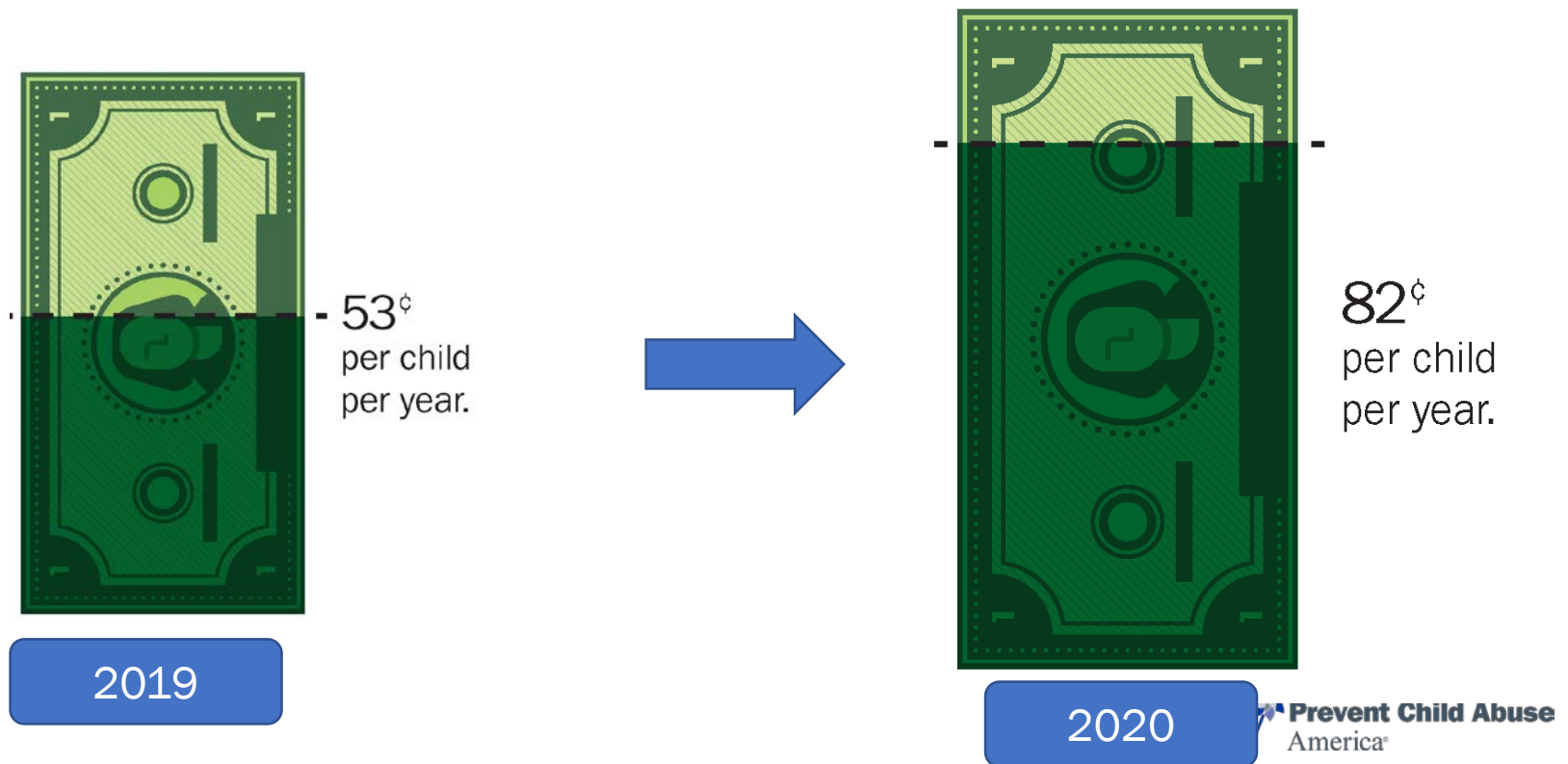
\$1.9 trillion pandemic relief plan

- \$250 million for CBCAP, a 400% increase in funding over the program's FY 21 appropriation
- \$150 million in *Maternal, Infant, and Early Childhood Home Visiting (MIECHV)* emergency funds
- Essential unemployment benefits to the millions of people who lost their jobs,
- Provides critical rent and utility assistance,
- Delivers \$1,400 in direct payments,
- Offers states and local governments billions of dollars in local aid to keep education and other vital public services running.
- Expands the Child Tax Credit to \$3,000 per child, and \$3600 for children under age 6 - fully refundable and advance-able.

Community Based Child Abuse Prevention

CBCAP represents the main federal investment in primary prevention.

- In 2019, it was funded at \$55.6M
- In 2020, CBCAP received a \$16M increase for the first time in 15 years



CBCAP in the American Rescue Plan Act of 2021

- \$250 million for CBCAP in one-time, emergency funding
- EVERY state will see significant increases
- Funds are allocated to states **based on the number of children under age 18 in each state**
 - Waives current match requirements
- **HHS will distribute \$ to the CBCAP state lead agency who is responsible for the CBCAP program**
- Funds could be distributed to states **within 8 weeks**

Community Based Child Abuse Prevention (CBCAP) Grants

FY 2019	FY 2020	FY 2021	Pandemic Relief Bill	CAPTA Reauthorization Request
\$39.7M	\$55.6M	\$60.6M	\$250M *one-time emergency funding	\$750M for CBCAP

FY20: \$16 million increase in funding; first increase in nearly 15 years

2021 Emergency Funds: \$250 million, one-time emergency funding; a 400% increase in funding

CBCAP

Allowable Uses

- Provide comprehensive support for parents
- Promote the development of parenting skills
- Increase family stability
- Improve family access to formal and informal resources and opportunities
- Support needs of families with children with disabilities through respite or other activities
- Provide referrals for early health and development services
- CAN prevention activities, mental health, substance use and domestic violence services, housing services, transportation, home visiting
- Evaluation and Training
- Public information activities



Thriving Families, Safer Children: A National Commitment to Well-Being

“

This extraordinary moment provides an opportunity to shift the narrative from child welfare to child well-being.

We must leverage this new way of thinking to develop and deliver effective and impactful community-based resources that assist families in ways which strengthen and help keep them together.”



Thriving Families, Safer Children

- National movement across public, private, philanthropic sectors
- Create more just and equitable systems
- Engaging lived expertise to develop a child and family well-being system
 - **Round 1:** *demonstration sites; intensive technical assistance support; create child and family well-being system*
 - **Round 2:** *focus on policy or system reform at a state, tribal, or territory level*



**What else is needed to
build hope and sustain
commitment?**



Thank you

Together, we can prevent child abuse, America... *Because childhood lasts a lifetime.*

Visit us: [preventchildabuse.org](https://www.preventchildabuse.org)

